H-CARE
Announcement

Abstract
Following the identified gap between the needs of the market and available - but not relevant - VET courses, the project intends to develop innovative blended training programmed for Vocational qualification of a new job profile « Health Care & Food Supplements salesperson » targeted to unemployed people (18 +) or current employees in Health Care sales sector. This profession does not exist in National Occupational Classification frameworks of EU countries so far.

Introduction
H-CARE: “Launching of Sector Skills Alliance for Training & Apprenticeship of Health Care and Food Supplements Salespersons”.
An European innovative training programme for Salespersons of medical devices for home use, assistive technologies and food supplements.

Description
An innovative European training programme for salespersons of medical devices, assistive technologies and food supplements was launched in 2014 with 6 partners from 5 European Union countries (Turkey, Bulgaria, Romania, Austria and Belgium). The project, called “Launching of Sector Skills Alliance for Training & Apprenticeship of Health Care and Food Supplements Salespersons” (H-CARE), contributes to the Europe 2020 growth strategy in particular to the European Union’s employment rate target of 75% by 2020, by helping people learn new skills and adapt to changes in the labor market. By development of a new occupational job profile in Health Care Sales the project will encourage the employment in this sector. The project offers exactly new skills for new jobs Agenda, providing opportunities for the inclusion of unemployed or low paid people in the European Union job market.

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Sources
http://healthcaresales.eu
https://www.facebook.com/hcareproject

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